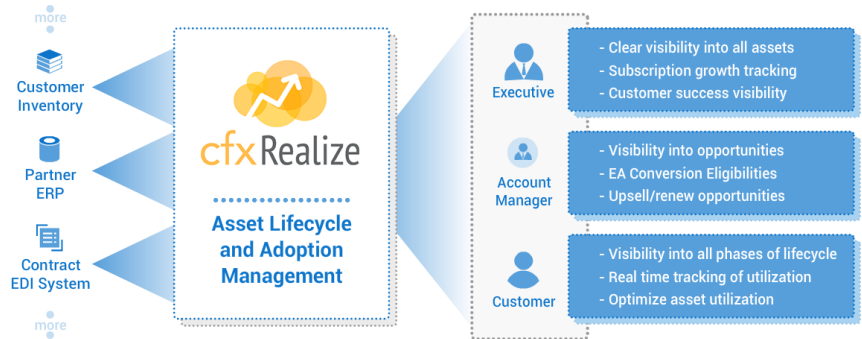


With an ever-changing IT asset landscape, IT environments have become more complex and dynamic. Constant addition and removal of software and hardware assets, coupled with new types of consumption models make it difficult to effectively manage, plan and optimize asset utilization and spend. With cfxRealize, enterprises can automate asset lifecycle management gaining complete visibility into asset lifecycle to intelligently plan and budget for new equipment, replacements and refresh cycles.

cfxRealize leverages integrations with over 100 data sources to deliver critical insights across asset lifecycle, utilization and spend using easy-to-understand dashboards without creating a huge management workload. cfxRealize built-in workflows for Customer Success Management and adoption management enables better operational scheduling and improved business outcomes.



Key Capabilities



Utilization Management

- Asset deployment and utilization
- Reduce oversubscription

Optimize Spend

- Visibility into license purchased and installed
- Intelligently plan and budget for new equipment

Automated Inventory & Reporting

- Complete visibility into Asset portfolio & Reporting
- Automate data ingestion

Lifecycle Management

- Asset lifecycle insights
- Contract status
- Mitigate EOL, EOS risks



Customer Success Management

- Deliver customer value and increase adoption of software
- Business outcomes and KPI management

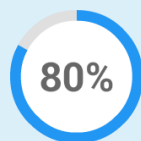
Self Service Web Portal

- Persona based Dashboards
- Customizable Reports (Daily, Weekly, Qtly)

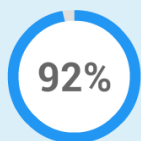
- **Real Time Data Ingestion & Integrations** -
 Any Data, Any Source, Instantaneous
 Extensible Data ingestion architecture
 Native integrations with over 100+ widely used systems and tools



Key Benefits



Software Conversion to Subscription



Software Utilization



Software Compliance



Cost Savings after Renewal Optimization

Key Features

Optimize Spend	Complete visibility into asset spend, licenses installed and used. Plan refresh cycle.
Asset Inventory	Infrastructure, Applications, App Infra (Databases, Middleware etc.). Virtualized, Cloud
Asset Utilization Management	Complete view into asset deployment and utilization. Optimize subscription spend
Reports	Real-time, Daily/Weekly and Quarterly Business Review (QBR) reports,
Dashboards/View	Life cycle views, Geo view, Site Views, Contract status, Total spend, Utilization, Recommendations, customer success progress
Lifecycle Insights	Automated reporting of End of Life, End of Sale, End of Support, integrations to manufacturer systems
Adoption Management	Integrations with contract/EDI systems. Automate the adoption process management for customer success.
Customer Success Management	Customer on-boarding, Customer success workflows, Recommendations on customer adoption, Success plan management
Ticketing Integration	ServiceNow, BMC Remedy, CA SDM, Jira
Notifications	E-Mail, SMS and Webhooks
Deployment	SaaS (Partners) / On-Prem / AWS / Azure/ Oracle Cloud

Key Technologies / Integrations

